

ARTS AND CULTURAL ACTION PLAN 2018-2022

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APPROVALS

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DATE EFFECTIVE	24 September 2018	
PROCEDURE OWNER:	Library and Cultural Services	
APPROVED BY THE DIRECTOR	Director Planning, Environment and Community Services	
ENDORSED BY		
POLICY REFERENCE NUMBER	Arts and Cultural Policy CORP-POL-031	

AIM

The Arts and Cultural Action Plan 2018 – 2022 provides the framework for the implementation of the Arts and Cultural Policy.

SCOPE

Applies to Councillors, Council employees, volunteers, and Contractors who contribute to the implementation of the Arts and Cultural Policy.

ROLES & RESPONSIBILITIES

Manager Library and Cultural Services

- Development and implementation of the Arts and Cultural Policy and Arts and Cultural Action Plan 2018-2022.
- Development of budgets to support the Arts and Cultural Policy and Arts and Cultural Action Plan 2018-2022.

Arts and Cultural Development Officer

- Regional Arts Development Fund liaison and administration.
- Isaac Arts and Cultural Advisory Committee liaison and administration.
- Community Liaison
- Support for artists, arts workers/organisations and networks.

Isaac Arts and Cultural Advisory Committee

- Contribute to the implementation of the Arts and Cultural Policy and the Arts and Cultural Action Plan 2018 – 2022 by:
 - identifying strategic initiatives that increase the level of arts and cultural activity in the Isaac region.
 - providing advice to Council on issues affecting the arts, heritage and cultural sectors in the Isaac region.
 - acting as a conduit for community engagement and consultation on the arts, heritage and cultural sector in the Isaac region.
- Contribute to the administration of the Regional Arts Development Fund by;
 - identifying funding and strategic priorities
 - assessing grant submissions.
 - recommending funding allocations.
 - undertaking an annual review of the program.

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- Contribute to the implementation of the Public Art Strategy by;
 - defining themes for public art projects, informed by site assessments and community consultation.
 - providing cultural, artistic and design advice.
 - appraising public art tenders and making recommendations to Council.

DEFINITIONS

Definitions of terms used in the document and explanations of any abbreviations e.g. Aus (Australia) or acronyms e.g. LG (Local Government).

TERM	MEANING
IRC/Council	Isaac Regional Council
Culture	The characteristic features of everyday life shared by a community in a place and time.
Public Art	Artworks installed in public places that may be permanent, temporary or ephemeral and can be represented in a range of artforms (e.g. sculpture, installation, projection, performance).
RADF	Regional Arts Development Fund

ACTION PLAN

GOAL 1: CONNECT communities through accessible venues, programs and projects.

Objective 1

Provide, operate and maintain venues and community facilities that support cultural activity and community participation in the arts.

C1 Provide, operate and maintain venues and community facilities to deliver safe, efficient and cost effective services.

Action

1.1.1	Maintain libraries, museums, galleries, art spaces, community halls and open spaces to ensure they are appropriately resourced to support cultural activity and community participation in the arts.
1.1.2	Promote Council's libraries, museums, galleries, art spaces, community halls and open spaces as venues for cultural activity, artistic programming and community events.
1.1.3	Create inspiring, attractive community facilities and open spaces through the incorporation of art installations and public art.
1.1.4	Ensure a well-documented process for the hiring of Council's community facilities and that the cost of hiring Council's community facilities is not prohibitive, and is seen by community groups and arts organisations to be an affordable and viable option.
1.1.5	Maximise opportunities to fund community arts events/programs/activities that use Council's facilities through the Community Grants Program and Regional Arts Development Fund.

Objective 2.

Facilitate a diverse range of cultural events/programs/activities that build vibrancy, feed creativity, energise our communities and power our people.

C2 Facilitate a focused range of social, cultural, sporting, recreational, health and education services and programs that build thriving, connected and resilient communities

Action

1.2.1	Develop a coordinated (cross directorate) approach to the development, delivery, documenting and assessment of events/programs/activities across the Isaac region. <ul style="list-style-type: none"> a) Review Council's current calendar of events/programs/activities and; <ul style="list-style-type: none"> • identify the objectives of each • identify any overlaps and/or synergies between departments delivering the event/program/activities. • Identify any gaps in delivery. b) Develop a formal quantitative and qualitative assessment tool to measure and understand the economic and social return on investment. c) Develop a formal arts and cultural data gathering/reporting system.
1.2.2	Develop, fund and deliver an annual calendar of library programs/events/displays that support children, the development of family and early literacy, youth, lifelong learning, digital literacy, digital citizenship, multi-culturalism and inclusion, creativity and innovation.
1.2.3	Develop, fund and deliver an annual calendar of exhibitions for the Coalface Art Gallery and Dysart Library Artspace that; <ul style="list-style-type: none"> a) Supports and promotes regional and emerging artists, schools and community groups. b) Provides community access to State and National touring exhibitions.
1.2.4	Identify/develop informal art spaces in Council owned facilities. <ul style="list-style-type: none"> a) Install hanging systems in Council libraries and community halls. b) Provide exhibition opportunities for locally produced work.
1.2.5	Develop, fund and deliver an annual calendar of Council facilitated community events/programs/activities that support community development, build social capital, and celebrate our environment, rich heritage and the diversity of our communities.
1.2.6	Build capacity and increase arts and cultural activity in the Isaac region by partnering/collaborating with community and arts organisations to facilitate events/programs/activities and by providing in kind support where appropriate.
1.2.7	Recognise and celebrate an understanding and appreciation of local Indigenous heritage and living culture.

Goal 2: CELEBRATE people, places and stories of the region through the arts.

Objective 1 – Develop strategies that ensure we meet industry standards.

G2: Develop policies, strategic plans and processes to address local and regional issues, guide service provision and ensure operational effectiveness.

Action

2.1.1	<p>Develop and implement a Public Art Strategy that;</p> <ul style="list-style-type: none"> a) Provides a framework for Council planning and decision making that adheres to industry standard practices b) Provides a clear and transparent process for community groups and individuals proposing public art projects for consideration as a Council supported project c) Define themes and styles of art that are desired by the region d) Provide avenues for communities to engage with public art projects e) Identify where developers and partners might provide a valuable role in place making through construction projects f) Provides recommendations for Council's ongoing care and maintenance of public art, including copyright, moral obligations, de-accessioning g) Identifies possible resources for the delivery of projects
2.1.2	<p>Develop a Heritage Strategy that</p> <ul style="list-style-type: none"> a) lists/maps significant cultural heritage sites e.g. Copperfield Store, Copperfield Chimney b) details the future infrastructure and operational needs of the region's museums and heritage sites. c) identifies potential heritage trails for future development. d) details a digitisation plan for the paper based historical collections held in the libraries and museums. e) Determines priorities for future development.

Objective 2 – Recognise, celebrate and promote the indigenous culture of the region.

C5: Promote programs that celebrate the uniqueness and diversity for our communities including appropriate recognition of our indigenous communities.

Action

2.2.1	Develop an appropriate protocol for recognising and consulting with the traditional owners of the region.
2.2.2	Support projects that encourage indigenous groups to connect to the arts and express their stories.
2.2.3	Support projects that increase community knowledge and understanding of indigenous culture.
2.2.4	Encourage the employment of local indigenous artists and/or indigenous artists with connections to the Isaac region at Council and community facilitated events/programs/activities

Objective 3 – Support initiatives and new work that tell stories of the region’s people, places, events and environments that shape the communities of the Isaac Region

C5: Promote programs that celebrate the uniqueness and diversity for our communities including appropriate recognition of our indigenous communities.

Action

2.3.1	Prioritise projects that develop new work that reflects locally relevant themes.
2.3.2	Support the use of the arts to express resilience and support recovery from natural disasters

Objective 4 – The continued development of the Clermont Historical Centre and Historic Nebo Museum.

C5 Promote programs that celebrate the uniqueness and diversity for our communities including appropriate recognition of our indigenous communities.

Action

2.4.1	Fund the continued development of the Clermont Historical Centre and Historic Nebo Museum
2.4.2	Encourage artists and arts workers to explore, interpret and celebrate local identity in partnership with museums and galleries.
2.4.3	Tour previously developed exhibitions (or components of) across the Isaac Region, in libraries, and community halls.

GOAL 3: CHAMPION arts and cultural leaders

Objective 1 – Provide opportunities for Isaac artists and arts organisations to work within their community and across the Isaac region.

C3 Facilitate and encourage strategic partnerships that enable self-sustainable community associations and volunteer groups to pursue their diverse aspirations yet come together to tackle common opportunities and challenges

Action

3.1.1	<p>Encourage the employment of our local artists and arts workers at Council and community facilitated events/programs/activities.</p> <ul style="list-style-type: none"> a) Explore options for commissioning local artists to develop arts activities relevant to our communities. b) Develop cultural tourism initiatives that provide opportunities for local artists.
3.1.2	<p>Recognise and acknowledge the value of our local artists and their contributions to local cultural life and the local economy.</p> <ul style="list-style-type: none"> a) Host an annual arts event that celebrates artistic achievements. b) Host an annual exhibition of arts works created through RADF funded events/programs/activities.
3.1.3	<p>Develop an accessible online database of practicing and emerging local artists, arts workers, and arts organisations.</p> <ul style="list-style-type: none"> a) Identify/map and promote local/emerging and indigenous artists who are working in the region. b) Profile local/emerging artists, indigenous artists, and craftspeople who are available for community events/programs/activities. c) Identify and promote local arts workers and arts organisations, networking, information and resource sharing.

Objective 2 – Build community cultural capacity.

C3 Facilitate and encourage strategic partnerships that enable self-sustainable community associations and volunteer groups to pursue their diverse aspirations yet come together to tackle common opportunities and challenges

Action

3.2.1	Conduct an annual arts and cultural survey to understand : a) the level of satisfaction with Council's service delivery b) the needs of local artists, arts workers and art organisations c) identify new trends and unmet needs
3.2.2	Recruit a range of people from across the Isaac region, with diverse backgrounds and knowledge in arts and cultural development, artist endeavour and community representation to the Isaac Arts and Cultural Advisory Committee.
3.2.3	Facilitate arts advocacy training for Council staff, volunteers, the Arts and Cultural Advisory Committee, artists, arts workers and arts organisations, aimed at developing understandings on how: a) to increase the profile of arts and culture within Council and in the community. b) to demonstrate the cultural, social and economic impacts of arts and cultural activity. c) To demonstrate the link between the arts and health and wellbeing, education, social inclusion, tourism and economic development.
3.2.4	Facilitate networking opportunities and establish an annual networking event to promote awareness, communication and collaboration in the arts sector of the region.
3.2.5	Develop relationships and partnerships/collaborations with the business and industry sectors to leverage support for arts and cultural events/programs/activities.
3.2.6	Implement Council's Volunteer Policy. a) Support a formal volunteering program in Council's libraries, museums and galleries. b) Recognise the value and importance of volunteers at appropriate Council functions and events.

Goal 4: CREATE opportunities for cultural tourism

Objective 1 – Actively engage the community and its visitors through arts and cultural experiences.

C5: Promote programs that celebrate the uniqueness and diversity for our communities including appropriate recognition of our indigenous communities

Action

4.1.1	Increase the capacity of the regions events to attract new audiences and better engage with local communities.
4.1.2	Actively promote and celebrate the unique lifestyle of the region, through cultural tourism initiatives.
4.1.3	Develop an interpretive signage brand for public art and heritage sites in the region.
4.1.4	Create an accessible online platform for digitised historical collections held in the libraries and museums.

Objective 2 – Actively support cultural enterprise and the development of cultural tourism.

EC3: Identify opportunities for economic development through strategic analysis of regional resources and the provision of planning and policies that support sustainable economic development.

Action

4.2.1	Identify and fund the development of key cultural assets that potentially contribute to the growth of cultural tourism.
4.2.2	Support the development of creative businesses and projects that develop/produce local cultural product.
4.2.3	Identify opportunities to improve markets for artists through the establishment of art/art studio trails.
4.2.4	Develop links between significant places across the region through heritage and public art trails.

Goal 5: CULTIVATE partnerships and resources to build capacity of the arts sector.

Objective 1 – Continue to support the arts and cultural development of the region through a well-managed Regional Arts Development Fund program

C3; Facilitate and encourage strategic partnerships that enable self-sustainable community associations and volunteer groups to pursue their diverse aspirations yet come together to tackle common opportunities and challenges

Action

5.1.1	Continue to appropriately fund and resource the Regional Arts Development Fund partnership with Arts Queensland.
5.1.2	The Isaac Arts and Cultural Advisory Committee will; <ol style="list-style-type: none"> a) Monitor and provide advice (to Council) on issues affecting the arts, heritage and cultural sector in the Isaac region. b) Provide a conduit for community engagement and consultation on the arts, heritage and cultural sector in the Isaac region. c) Contribute to the administration of the Regional Arts Development Fund by; <ol style="list-style-type: none"> a. identifying funding and strategic priorities b. assessing grant submissions. c. recommending funding allocations. d. undertaking an annual review of the program. d) Contribute to the implementation of the Public Art Strategy by;

	<ul style="list-style-type: none"> a. defining themes for public art projects, informed by site assessments and community consultation. b. providing cultural, artistic and design advice. c. appraising public art tenders and making recommendations to Council.
5.1.3	The Arts and Cultural Development Officer will serve as the Regional Arts Development Fund Liaison Officer and the administration officer for the Isaac Arts and Cultural Advisory Committee
5.1.4	Review the application process for the Regional Arts Development Fund (RADF) to streamline and bring into line with other Council grant processes.

Objective 2 – Develop partnerships and connect resources to support arts and cultural development

C3 Facilitate and encourage strategic partnerships that enable self-sustainable community associations and volunteer groups to pursue their diverse aspirations yet come together to tackle common opportunities and challenges

C7 Improved engagement/partnerships with services providers to improve outcomes for the region.

Action

5.2.1	Actively pursue partnerships with arts organisations and businesses and industry that can assist in building local capacity and delivery of key projects.
5.2.2	Build local knowledge of alternate funding and fundraising sources.

REFERENCES AND RELATED DOCUMENTS

DOCUMENT ID/NAME

TYPE	DOCUMENT ID/NAME
POLICY	Community Strategic Plan Isaac 2035
POLICY	5 Year Corporate Plan- Isaac 2020
POLICY	Volunteer Policy 100
PROCEDURE	Regional Arts Development Fund Guidelines
FORMS	Regional Arts Development Fund Application Form
STRATEGY	IRC Arts and Cultural Action Plan
STRATEGY	IRC Public Art Strategy

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ACCESSING FUNDING AND RESOURCES

There are a range of resources that IRC and its community partners can leverage to support the implementation of projects and programs.

FUNDING

The following are some of the funding resources available for arts and cultural activity in Isaac Region beyond the Regional Arts Development Fund program that the Council currently invests in. Some of these Council is eligible to apply to and for others a local organisation will need to apply dependent on eligibility.

- Arts Queensland - <https://www.arts.qld.gov.au/aq-funding/funding>
- Tourism and Events Queensland - <https://teq.queensland.com/events/events-support>
- Australia Council for the Arts - <http://www.australiacouncil.gov.au/funding/>
- Regional Arts Fund - <http://www.arts.qld.gov.au/aq-funding/6170-regional-arts-fund>
- Festivals Australia - <https://www.arts.gov.au/funding-and-support/festivals-australia>
- Foundation for Rural and Regional Renewal - https://www.frrr.org.au/cb_pages/different_grants_for_different_needs_new.php
- Gambling Community Benefit Fund - <http://www.justice.qld.gov.au/corporate/sponsorships-and-grants/grants/community-benefit-funding-programs>

SPONSORSHIP AND FUNDRAISING

Creative Partnerships Australia offer a range of workshops and resources to create successful sponsorship proposals and fundraising campaigns for the arts. State managers provide expert advice on philanthropy, fundraising and development, and securing investment and partnerships.

<https://www.creativepartnershipsaustralia.org.au/people/state-manager-qld/>

STATE AND NATIONAL ARTFORM AND SERVICE ORGANISATIONS

There are many organisations in Australia that are willing to partner with regional communities to assist in building skills and developing projects that engage local communities. A good starting place to find organisations that might match projects is the funded organisation lists through Arts Queensland and Australia Council for the Arts. This is by no means a comprehensive list, but it is a starting point for research in finding the right match for projects.

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<https://www.qld.gov.au/recreation/arts/funding/organisations/fund> - previous recipient list
<http://www.australiacouncil.gov.au/programs-and-resources/list-of-key-organisations/>

TOOLS

A range of valuable tools is available through Arts Queensland's Arts Acumen Resources on their website. This includes marketing and promotion, entrepreneurship, partnerships and philanthropy, evaluation and reporting, governance and application writing.

<https://www.arts.qld.gov.au/arts-acumen/resources>