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**PUBLIC ART POLICY**

**APPROVALS**

<b>POLICY NUMBER</b>	PECS-POL-075	<b>DOC.ID</b>	4558270
<b>CATEGORY</b>	Community		
<b>POLICY OWNER</b>	Engaged Communities		
<b>APPROVAL DATE</b>	14 December 2022	<b>RESOLUTION NUMBER</b>	8152

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## OBJECTIVE

This policy defines Council's vision for public art in the Isaac region, with the objectives of:

- Recognising the cultural value of public art expression.
- Supporting initiatives that provide public art installations of local or regional relevance, reflecting the unique character of the communities of the region.
- Ensuring artwork in the public domain is of an appropriate artistic and aesthetic standard and constructed in a manner which ensures its longevity.
- Recognising the preservation and ongoing maintenance of new art and culture installations in the Region.

## SCOPE

This policy applies to all Councillors, Council employees, volunteers, contractors, groups, organisations and individuals seeking to develop and/or implement a public art project in the public domain.

## DEFINITIONS

TERM / ACRONYM	MEANING
IRC/Council	Isaac Regional Council
Public Art	Artworks installed in public places that may be permanent, temporary or ephemeral and can be represented in a range of artforms (e.g. sculpture, installation, projection, performance)
Public Domain	Areas under the administration or ownership of Isaac Regional Council or leased by Council to third parties including (but not limited to) public buildings and spaces, sporting, recreation and cultural facilities, and open spaces including streets, road reserves, parks, gardens and foreshores.

## POLICY STATEMENT

Our people shape our culture through their stories, values, resilience, creativity, generosity and way of life. Public art in the Isaac Region is a creative representation of our people, places, stories, history and achievements.

Public art enhances our built and natural environments, engages our people and visitors, supports the development of the local arts sector and provides opportunities for cultural tourism.

Council is committed to maintaining a best practice framework to support the development, acquisition, maintenance and deaccessioning of public art in the Isaac region

Through the integration of appropriate public art works in communities and localities across the Isaac region, Council aims to:

- Connect to our communities.
- Create meaningful and aesthetically appealing public spaces and places.
- Commemorate our past.
- Celebrate our heroes, environment and way of life.
- Develop our local artisans and creatives.
- Create cultural tourism opportunities throughout the Region. Create connection to arts and culture through story telling and creation of opportunities for visual, digital and performing arts in the Region.
- Provide opportunities for local artists;
- Demonstrate high calibre art which follows industry standards and best practice models;
- Activate spaces and act as a catalyst for public discussion;
- Acknowledge the Indigenous and non-Indigenous heritage of the Isaac Region.

Council will implement this policy through the Public Art Action Plan 2020-2024 and in consultation with the Isaac Arts and Cultural Advisory Committee.

## CRITERIA FOR PUBLIC ART INSTALLATIONS

New public art, acquisitions or donations will be required to complete an application and meet criteria to ensure the installation/donation/custodianship meets Council's strategic and operational priorities and any reasonable maintenance considerations. Where public art requires ongoing maintenance, Council will consider operational budget and must fit within **reasonable** operational activities to maintain public art, as determined by the Chief Executive Officer. Application will be required prior to approval via a Council resolution following consultation with the Isaac Arts and Cultural Advisory Committee.

Consideration of all public artworks proposed by Council and/or community organisations and individuals in the public domain, or the acquisition of such works by way of donation or gift, will be based on the following:

- Alignment with Council's strategic and operational priorities.
- Cultural and artistic merit of the public artwork.
- Relevance and appropriateness of the public art to the context of its site and community standards.
- Consistency with current planning, heritage and environmental policies.
- Alignment with existing site/facility management plans.

- Consideration of public safety and accessibility of public spaces and facilities.
- Consideration of long-term maintenance and durability, including the capacity of sponsoring organisations and/or individuals to fund upkeep.
- Approval of installation/custodian of new public artworks in the public domain will be approved by Council in consultation with the Isaac Arts and Cultural Advisory Committee, following an application to Council.

Council will not accept custodianship of public art requiring significant ongoing maintenance or protection to a standard beyond which Council can reasonably provide.

## PUBLIC ART MAINTENANCE

Consideration of all new public artworks installations that require ongoing maintenance will require:

- That the public artwork is maintained by the individual/group that require significant ongoing maintenance or protection.
- Meet Council's operational budget and fit within **reasonable** operational activities to maintain public art, as determined by the Chief Executive Officer.
- Alignment with Council's strategic and operational priorities.

## RELATED INDUSTRY STANDARDS AND GUIDELINES

- Australian Best Practice Guide to Collecting Cultural Material (2012)
- The Burra Charter – The Australia International Council on Monuments and Sites (2013).
- Creative Together 2020-2030, a 10-year roadmap for arts, culture and creativity in Queensland.
- Australia Council for the Arts, Protocols for Using First Nations Cultural And Intellectual Property in the Arts.

## REFERENCES

ID	NAME
	Council's Vision, Mission and Values
	Community Strategic Plan Isaac 2035
	Isaac Regional Council Corporate Plan
CORP-POL-031	Arts and Cultural Policy,
PECS-MISC-002	Arts and Cultural Action Plan 2018-2022
PECS-MISC-068	Public Art Action Plan 2020-2024
PECS-TOR-002	Isaac Arts and Cultural Advisory Committee Terms of Reference

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Advertising signage Local laws

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PECS-GDS-068 Public Art Guideline

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